

WWD AN ISSUE OF WOMEN'S WEAR DAILY

THE BUSINESS OF BEAUTY

BEAUTY INC

BEAUTY'S
TOP 100
RANKING THE
GLOBAL POWER
PLAYERS

You'd Be Smiling, Too

\$10 BILLION IN SALES! MARKET CAPITALIZATION OF \$26 BILLION!
HOW **FABRIZIO FREDA** HAS DRIVEN THE ESTÉE LAUDER COS. TO HISTORIC HEIGHTS

